

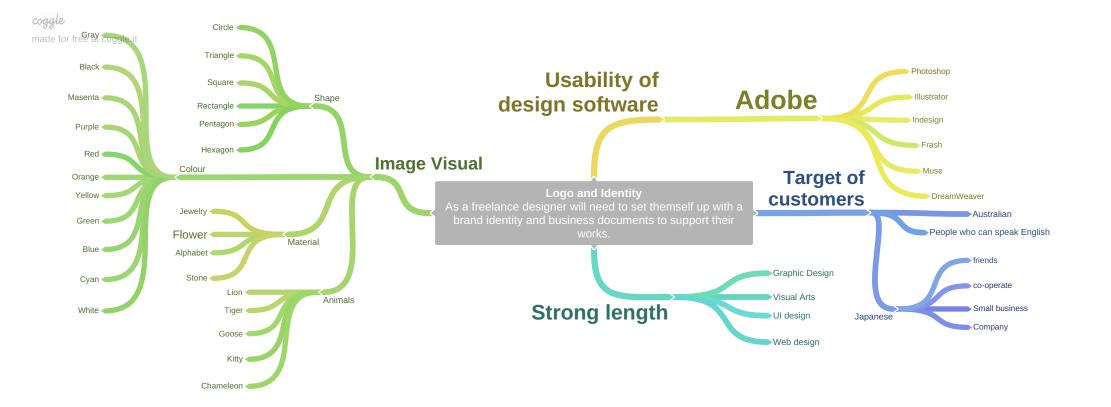
Art of Key Inspiration

Logo development

Akihiko Harada

6103336515

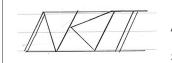
Logo and Identity - Coggle mind map



2

Logo and Identity - Hand sketches

Logo title 004



A combination of italic style and Greek letter style. Intended to be used with other logo

marks.

Log This is triangl feature

Logo title 001

This is a logo where the main concept is triangles and vertical lines. Geometrical feature is emphasized. Recommended for backgrounds other than black.

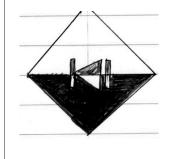


Logo title 005

Cursive letter style. Intended to be used with other logo marks.

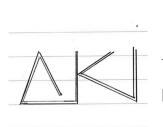
Logo title 002

The inverse version of No.001



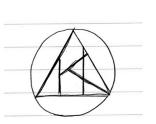
Logo mark 001

The upper triangle means the alphabet A. In the middle of the icon, the alphabets K and I are placed so that the whole icon looks like the play button as in Youtube.



Logo title 003

The whole logo is drawn by a single stroke. Lineal feature is emphasized.



Logo mark 002

The three alphabets, A, K and I are packed in a circle. For simple visual effect.

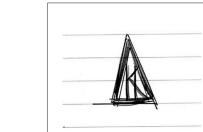


Logo and Identity - Hand sketches



Logo mark 004

My philosophy toward attitude is visualized in this logo. A for Art. K for a keyhole that unlocks inspiration. I for inspiration that is expressed as fragments of thought (bubble -like things)



Logo mark 005

This is a simplified version of the previous icon where some elements are removed. More emphasis for the three alphabets.

studying, I also create art works which comprises of hand drawing and computer graphic design for paper media. In addition, I also create logo and advertising design for company in Australia.

I believe that I am able to create something unique that can't be expressed soley through photography and drawing.

I believe that the combination of fine strokes and vibrant colors are the way to fascinate and capture people's heart.



Logo mark 003 This is another version of the previous icon where some elements are removed so that this version looks more like the play button.

Introduction by my self

I was born in Osaka, Japan.

I graudated from Osaka University of Arts in 2013, marjoring in visual arts and graphic design.

During my last summer vaccation, I journeyed through various parts of South East Asia as a conception for my art work.

Since 2015, I have been living in Brisbane, Australia. My ultimate goal is to become an artisit in Australia.

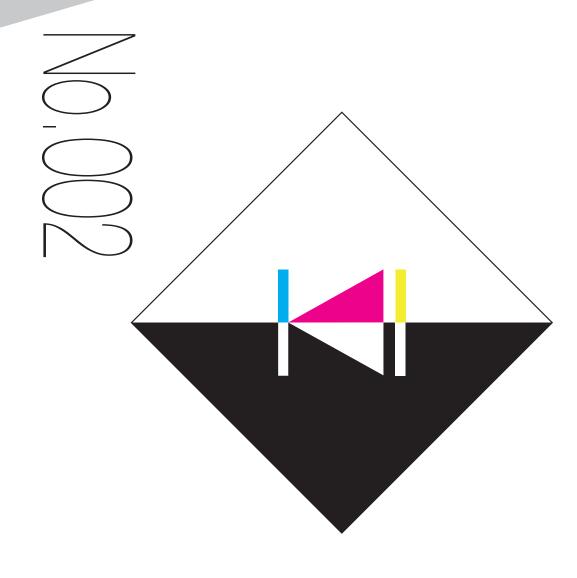
Currently, I studys design in TAFE Queensland. Beside

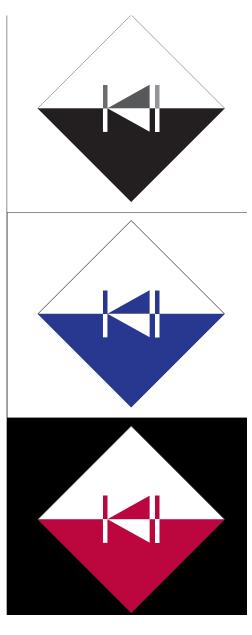
Logo and Identity - Final 3 concepts



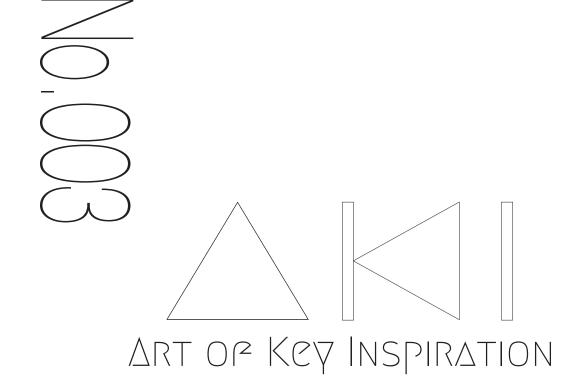


Logo and Identity - Final 3 concepts





Logo and Identity - Final 3 concepts









Logo and Identity - AKI

Elements express for logo mark design

The my company logo is my alphabet "A" "K" "I" for collecting align into sqaure, and the power of the signal and unique mark that people prefer to come around my company.

Logo and Identity - AKI

Elements express for logo type design

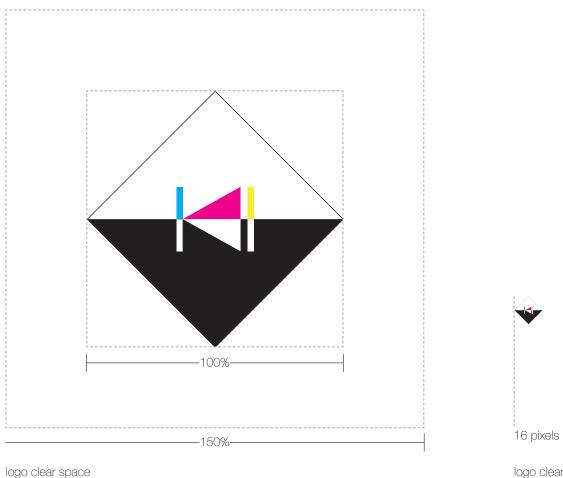
The adjustment of space between pairs of letters was manually shifted in order to create a more visually appealing and readable logotype.

Art of Key Inspiration



Logo and Identity - Logo adjustment

When it is used the logo with other graphic elements, make sure that give it some room to breathe. The empty space around the logo should be at least 150% of the width of the logo. To ensure the logo maintains its visual impact, do not go any smaller than 16 pixels wide.



logo clear space



Logo and Identity - Combine logos

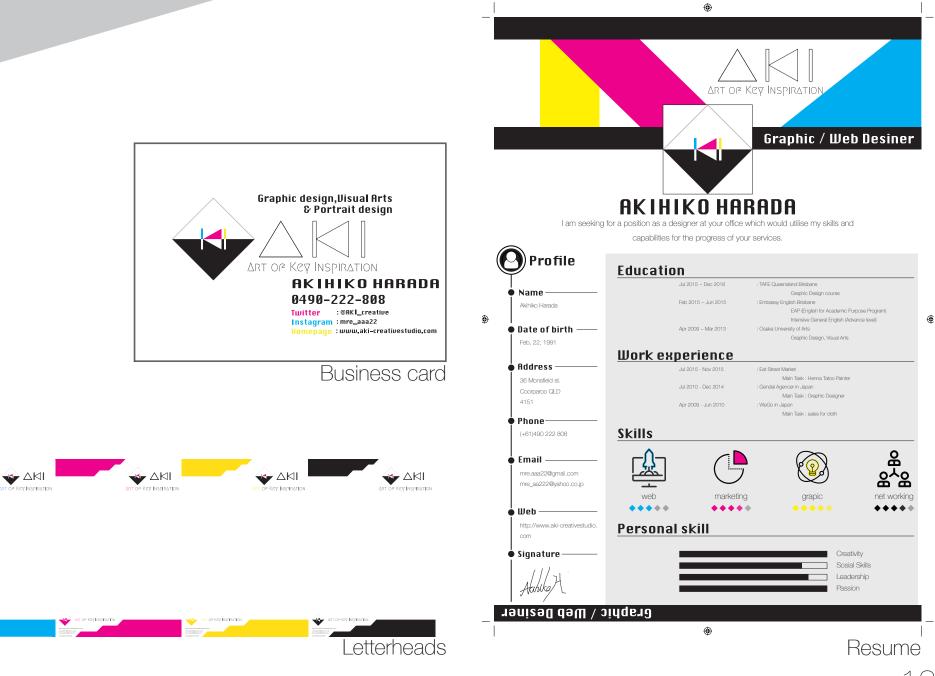
Art of Key Inspiration logo clear space Art of Key Inspiration

When it is used my company logo mark in a way that combines to logo type, it could be use only these combinations.



Logo and Identity - Poducts

Key INSPIRATION



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Logo and Identity - Business card





Logo and Identity - Letterhead



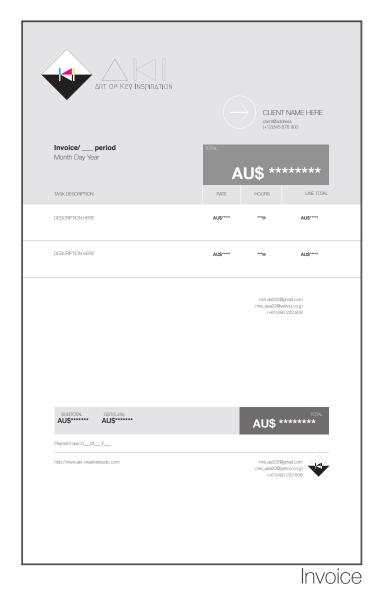


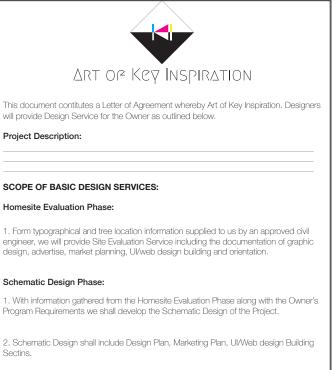
Logo and Identity - Resume





Logo and Identity - Poducts





Design Development Phase:

1. We shall provide Design Development Document including Design Plan, Marketing Plan, UI/Web design Building Sectins illustrating in detail the overall architectural scheme for the project.

2. We shall provide developmental structural mechanical and electrical layouts for review by Owner approved engineers and these required for the project.



Contract



Logo and Identity - Products collection



